

#### JOB DESCRIPTION

**Job Title**: Research & Analysis Manager

Managed By: Head of Research, Data and Insight

**Contract Terms:** Permanent employment

**Location:** Hybrid with optional part-time access to office base in Bristol

**Salary**: c. £40,000 - £45,000 FTE for a 4-day week

CTP is a 4-day week organisation Salary dependent on experience

Hours: 4 day/week

We are flexible employers - the work pattern will be agreed with the

successful candidate

We are also open to requests to work less days or a potential job

share

#### **Background**

Centre for Thriving Places (CTP) is a globally recognised leader in the practical application of wellbeing economics and supporting places to create the conditions for people and planet to thrive.

CTP was founded in 2010 and has over a decade of experience working with a wide range of place-based or place-focused organisations across local government, national government and public sector agencies, funders, academia, voluntary and community organisations, local and regional partnerships and networks.

We help a wide range of organisations to focus on what drives wellbeing and redesign systems to deliver these conditions through a combination of research and analysis, evidence-based frameworks and tools, consultancy and support, training and knowledge exchange.

### How Research, Data & Insight Supports Our Work

We have a strong reputation for the integrity, reliability and depth of our evidence, insight and data relating to the wellbeing of people, places and planet. Our expertise in primary and secondary research and analysis is a key differentiator for our clients, partners, grant

funders and wider network. We continue to develop new thinking and evidence on the factors that contribute to individual, social and environmental wellbeing, and what levers and action are most powerful at a local level e.g. <u>Defining and Measuring Rural Wellbeing: The full report</u> for DEFRA, <u>Building a Wellbeing Economy Roadmap for Towns</u> for Carnagie UK and Power to Change.

CTP has also pioneered the development of practical tools and approaches to understand, measure and inform action within places to improve wellbeing and address the interconnected challenges facing society, including the publicly available <a href="Thriving Places">Thriving Places</a> <a href="Index">Index</a>. Our Thriving Places Framework and associated analysis and tools help to support organisations to understand and tackle challenges such as health, climate and economy, and support the development of shared strategies across policy areas and parts of the system.

Research, data and insight are also a core part of our consultancy offering. We work with many visionary people and partners who are striving to shift their local system, change how policy is made, programmes are designed, services are delivered, and people are involved in shaping their local place. This can involve evidence reviews, data gathering and synthesis, developing new frameworks and indicators, and developing approaches to understanding and measuring impact.

This is an exciting new role that will play a key role in supporting all the above areas of work. The balance across these different areas may vary depending on the person appointed and their skills and development goals.

The core CTP team is a friendly and hardworking, multi-disciplinary group of professionals. We work with a range of expert associates and through strong partnerships with other organisations.

#### Who we are looking for

We are looking for someone with at least 6 years' experience of working in a research and analysis role, with a primary focus on quantitative research and data. You should be confident working with a diverse range of data and evidence, including large-scale social surveys and official statistics.

You will be comfortable with an open and flexible approach to work, and working alone. We are a small, remote team and you may be required at times to work in areas or sectors, or grow into new areas/sectors in which you are not familiar. We require someone authentic who is comfortable not always having all the answers, but is willing to proactively search for them in a collaborative way.

We would value experience and interest in one or more of the following areas: health and wellbeing; equality and inclusion; climate and environment; community wellbeing; housing, place-making and regeneration; education and skills; employment and local economy.

You may also have research experience relating to wellbeing or new economics, have worked in local government, policy, or place-based change (e.g. in local authority or other local statutory infrastructure, community or VCS organisation, related think-tank or policy

organisation, related consultancy). While experience at a place-level isn't essential, you should have a strong interest in how to create systems change at a local level and desire to improve the lives of people across the different parts of the UK.

If you are looking to have a positive impact while working on diverse projects and with a range of partners, showcasing and continuing to develop your research expertise, then this is the role for you.

## **Key Responsibilities**

## **Consultancy / Commissioned Work**

- In partnership with CTP's consultancy team, contribute to policy and programme development through research and analysis, building relationships with clients and influencing through robust evidence
- Ensuring the best use of research and analysis managing conversations with stakeholders to identify the focus; identifying best methods and sources; designing, undertaking and overseeing delivery
- Playing a key role in compiling evidence, developing frameworks and indicators, pulling together and summarising data, statistical analysis, and identifying implications
- Acquiring data from primary or secondary data sources, maintaining and improving databases for bespoke projects
- Overseeing team members to ensure all work is delivered to high standards including accuracy, clarity, and engaging presentation of evidence

### **Development of Research & Insight Tools**

- Work closely with the Head of Research, Data and Insight to plan the development and evolution of CTP's core research and data tools to help maximise their impact
- Contribute to the development and evolution of the Thriving Places Toolkit including the foundational Framework, Thriving Places Index, and the wider database containing indicators and evidence on a range of factors that contribute to wellbeing
- Contribute to evidence reviews and synthesis around different conditions and outcomes relating to wellbeing at a local level
- Conduct statistical analysis to inform the selection and use of different indicators and datasets
- Oversee, provide guidance and quality assurance on gathering indicator data from available public sources e.g. ONS, Public Health England
- Ad-hoc analysis and summaries of Thriving Places data to support CTP/partnership publications (e.g. reports, white papers) and communications (e.g. webinars, events, articles)

## Research & Analysis on Place-Based Wellbeing

- Undertake research, evidence and data gathering and applying critical analysis to a variety of relevant topics to develop new thinking and influence key audiences
- Develop/contribute to high quality research reports, presentations, and communicating analysis to a range of audiences including Local and Combined Authorities, statutory bodies, policy organisations, community and VCS organisations, funders and the private sector
- Contribute to identifying evidence gaps, potential for new analysis to inform and support system change, raise the profile of CTP and enhance our impact

# **Organisational Development**

- Supporting the development of a Data Analyst & Researcher, including mentoring and training on key areas of work
- Keep abreast of developments in the fields of wellbeing and new economics, social and environmental issues, place-based change, and support that knowledge to be spread and used across the organisation and beyond
- Support the SLT in the promotion of the organisation to clients, public, funders, academic, commercial sector organisations

# PERSON SPECIFICATION Post: Research & Analysis Manager

Factor	Essential	Desirable
Qualifications	Relevant quantitative research experience and/or undergraduate degree in related subject (e.g. a subject that included some statistics, mathematics, quantitative methods)	Postgraduate qualification in relevant discipline
Experience	<ul> <li>Minimum of 6 years' experience in a quantitative research and data analysis environment</li> <li>Strong track record of delivering robust research and analysis relating to social and/or environmental issues or policy</li> <li>Working with large and complex data sets, including with large social studies or official statistics</li> <li>Developing/contributing to high quality research reports, presentations, and communicating analysis to non-expert audiences</li> <li>Building positive and productive relationships with colleagues, partners, clients</li> </ul>	<ul> <li>Research experience relating to wellbeing or new economics, local government or place-based change</li> <li>Experience across a range of different policy issues</li> <li>Working directly with national indicator sets and of navigating on-line databases such as UK Data Service, PHOF, ONS</li> <li>Experience mentoring or training research team members</li> </ul>
Skills & Knowledge	<ul> <li>Technical knowledge of the methods of social and/or policy research – ability to deploy quantitative methods to answer complex questions.</li> <li>Strong analytical skills with the ability to collect, synthesise, analyse, and distil complex information with attention to detail and accuracy</li> <li>Excellent knowledge of statistics and experience using statistical packages for analysing datasets (e.g. R, SPSS or Stata)</li> <li>Ability to communicate research and analysis to a range of audiences, including explaining concepts and findings in simple and accessible ways</li> </ul>	<ul> <li>Knowledge relating to impact measurement, monitoring and evaluation</li> <li>Spatial data and analysis</li> <li>Experience using the R package</li> <li>Experience designing and analysing surveys</li> </ul>

	Good written and oral communication skills, including interacting with and influencing senior leaders  Detaylorable at the skills (a.g. shorting in
	Data visualisation skills (e.g. charting in excel, Powerpoint or similar)
Attitudes/ Personal Characteristics	A demonstrated commitment to high professional ethical standards and a diverse workplace
	Self-motivation and capable of autonomous working
	Ability to work effectively as a member of a team
	Commitment to the organisation and its mission
	Commitment to equality, diversity and inclusion

We are committed to making CTP a more diverse and inclusive organisation that actively tackles issues of exclusion, disempowerment and discrimination. If you need additional help to apply or you feel you may be suited to this role but don't meet all the essential criteria, please still get in touch on <a href="mailto:hello@centreforthrivinplaces.org">hello@centreforthrivinplaces.org</a> for an informal chat.

Please help us to monitor our reach by completing this anonymous diversity form