

STATEMENT ABOUT DATA AND PRICING TRANSPARENCY

We have always sought to keep the Thriving Places Index independent to ensure it reflects the best available evidence and data on the drivers of our capacity to thrive - beyond the reaches of political or commercial pressures. It has a strong reputation for rigour and accessibility and we have fought hard to keep both those by largely self-funding this, our flagship product.

However this work, when done well, is not cheap to deliver. When large public data organisations or academic institutions have collaborated with us, they have been astonished at the work it involves and the care we take to maintain that rigour and trustworthiness. It takes many months of detailed work from our expert data team, and that work is then made freely available to all via the website in the form of headline scores and interactive maps.

The framework and the data behind it are used daily in our detailed not-for-profit consultancy work in places - but we want to make that data available to those who are not ready, or able to commission that level of support.

We have developed a tiered subscription model to sustainably fund the TPI and to make this vital data available to support positive change to more places whilst ensuring that investment comes from sources that will not seek to adapt its purpose or reach.

We have also developed a series of costed support offers to meet the needs and resources of different actors. We hope this allows us to build partnerships between those who are using the data, and our team who can continue to develop and refine the TPI offer.

